

THE MIRROR JOURNAL

VOL. 2, NO. 47.

MIRROR, ALTA., OCTOBER 3, 1913.

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MATRIMONIAL

THOMAS-BAY

A very pretty and quiet wedding took place on Wednesday evening at 8 o'clock, September 24th, 1913, in the parlor of the Hotel Leland, Ponoka, Alta., when Miss Zella M. Ray, youngest daughter of Mr. and Mrs. A. J. Ray, of Mirror, was united in marriage to Mr. George M. Thomas, also of Mirror. The bride was beautifully gowned in navy silk trimmed in shad-ow lace; the groom wearing the conventional black. Both wore bouquets of bride's roses. The impressive ceremony of the M. E. Church was used, Rev. George Driver officiating, he being an old friend of the contracting parties. The gift of the groom to the bride was a beautiful gold watch. The happy couple will take up house-keeping in their new home on Seward avenue, south. Both Mr. and Mrs. Thomas are well and favourably known in Mirror and community, having lived here for a number of years, and their many friends join in hearty congratulations.

M. KIRBY-CAMPBELL

At 225 Nineteenth Street, E., North Vancouver B. C., a very quiet wedding was solemnized when Miss Flossie Edna Campbell, youngest daughter of Mr. and Mrs. W. D. Campbell, of N. Vancouver, B. C., was united in the holy bonds of wedlock to Mr. W. MacKirdy, of Mirror, Alta., on Saturday, September, 27th, 1913. The ceremony was conducted by the Rev. E. Fox, B. A., of the Lynn Valley Pres-

byterian Church. The groom was ably supported by Mr. H. J. Campbell, while the bridesmaid was Miss Kate Campbell, sister to the bride. The bride was married in her travelling costume, and after the luncheon the bridal couple left for Mirror. Mr. and Mrs. MacKirdy will make their home on the farm close to town. They have a host of good wishes from many friends for their future happiness in life.

W. G. Merkle has been getting around with a limp for the past week, caused by a sudden collision with a plank.

W. H. Rand is down for a few days.

R. F. Barra, representing Henderson's Directories, of Calgary, was in Mirror on Wednesday, gathering names, information, etc. for the Alberta directory for 1914.

The past summer has been an ideal one in every way and up to the present no one but a pessimist would register a kick against the autumn weather. We have been enjoying. There was just the right amount of moisture to help the crops and lots of sunshine. Quite a number of sloughs have dried up and the water in Buffalo Lake has dropped six inches, but there is still enough left in which to sail and fish.

The tax rate for Innisfail this year is 30 mills. A business tax of 20 per cent. rental value is also imposed.

Call at THE JOURNAL office and look over samples of Private Greeting Cards. Nearly 100 samples to choose from.

LOCAL NEWS

Council meeting next Monday evening.

The first snow-fall of the season blew in on Thursday afternoon, but disappeared before noon today (Friday).

J. B. Stevenson, of Stettler, Alta., was in town last Tuesday. Mr. Stevenson will make a number of improvements to the buildings on his farm, north east of Mirror.

Mrs. Jno. Elfiner and children, of Ellsworth, Kansas, are staying with Mr. and Mrs. Thos. Rider. The ladies are sisters. Mrs. Henry Elfiner, from the same point in Kansas, and Mr. Bennett, of Carnarvon, Kansas, are also guests at the Rider home. Henry Elfiner has bought the W. J. 5-41-21, and accompanied by his brother Jno. and Mr. Bennett are expected to arrive to-night (Friday) with a car load of settlers' effects.

M. Mecklenburg, A. M., the only university graduate Sight Specialist in Alberta, 315 Jasper E., Phone 5223, Edmonton.

A team of horses owned by the Bon-Ton livery ran away last Friday. It seems that Roy Johnston had driven the team through the gate at J. C. Simpson's and left the horses standing untied to return and close the gate. They immediately started for home before the driver could get a hold on the reins; result—Mr. Johnston walked to town. The horses made straight for the barn and when going along Lois avenue they fell into the eight-foot

ditch in which the Grand Trunk are laying their pipes. One of the horses was fouled up in the bottom, the other was straddled over it and the buggy was then piled on top. It was impossible to locate the horses before daylight on Saturday, and when discovered the horses were somewhat stiff after their night in such a cramped position. Only the pole on the buggy was broken and after a few days rest the horses are in good shape. How the horses managed to fall into the ditch and remain there all night in the position they occupied without becoming seriously injured is hard to understand.

R. Johnstone left on Saturday morning for Wetaskiwin by way of Alix, after spending two weeks here and elsewhere.

REWARD.—Lost on Friday, Sept. 26th, between Lamerton and Mirror, a heavy green cloth coat. Finder will be rewarded on returning same to THE JOURNAL office.

Wednesday last was the first day for chicken and partridge shooting, and nearly all the shooters from town were successful in getting the full number that the law allows. It has been a good season for prairie chicken and the birds are very plentiful.

Mrs. A. G. Holland is visiting with Alix friends.

Evert Simpson, of Holdrege, Neb., a nephew of Mr. and Mrs. J. C. Simpson, is visiting with relatives here.

On Saturday, Oct. 11th a race day will be held at the exhibition grounds in Alix. 6 or 7 novelty races will be on the program, as well as cow boy races, broncho busting exhibitions, &c. A good day's sport is promised.

Letters have been received from the hospital at Rochester, Minn., stating that D. M. Jewell is recovering from an operation performed about two weeks ago. Mr. Jewell was subjected to fifteen examinations before it could be definitely decided just what the trouble was. His

appendix was removed and an operation on the resection of the caecum performed. Dr. Juhl, one of the doctors in charge, in a letter to Dr. Meyer, of Mirror, stated that it was one of the most remarkable conditions he had ever run across. The operation was a success and we hope to soon see the patient well and hearty.

The ladies of the Mirror Library Club are giving a Masquerade and dance on Halloween, Friday, Oct. 31st. A number of prizes will be offered for the most original and best comic costumes. The dance will be in at Hopkins' Hall, Mirror.

Don't forget the Harvest Home supper to be held in the Methodist church on Thursday, October 23rd. A cordial and urgent invitation is hereby extended to everybody to be present, Thursday, October 23rd.

Mr. and Mrs. H. J. Flowe, of Saskatoon, Sask., spent the forepart of this week in Mirror with their son J. F., and Mrs. Flowe's mother.

The Mirror School Board are calling for tenders for a supply of coal for the school.

MILINERY.—A shipment of Fall Hats on display. Call and see them. Mrs. A. L. Bantros, Mirror.

Mr. and Mrs. Thompson, of Delburne, Alta., were visitors in Mirror for a few days this week, with their son, H. A. Thompson; and daughter, Mrs. Alex Stevenson.

"The greatest thing in the World" come and hear about it. Mirror Methodist church, next Sunday evening at 7:30 p.m. Bring a friend with you. Come one, Come all.

DRIVER.—One manager of the King Edward hotel, Banff, Alta., and A. K. Morrison, of the Alberta Brokerage Co., Ltd., Calgary, are enjoying a shoot at the Stevenson ranch. This is the fourth year the shooters have made this their headquarters during the shooting season.

SCHOOL BOARD

The Mirror School Board met last Saturday evening; present, Chairman Merkle and Trustees Phelps; and Secretary Hamilton. The following accounts were ordered to be paid:

On W. G. Merkle's note	\$100.00
Telephone	2.00
W. C. Gardiner, expenses, two trips to Edmonton	12.25
J. P. Stewart, work on school	6.00
On W. G. Merkle's note	100.00
N. H. G. Rothwell, salary	150.00
Dunnas & Johnson	1.00
Telephone	.50

The following business was transacted:

The resignation of N. H. G. Rothwell was accepted.

Money received from the Village of Mirror was ordered to be applied on Mr. Merkle's note, and the balance on note held by the bank.

Tenders for a supply of coal for the school are to be called for.

The Secretary was instructed to buy wood for the school and also to employ a man to bank the school building with earth. Two tenders for the old school building and school site, consisting of about two acres, on the Lamerton Road, were opened. J. B. Seltman offered \$60 an acre; the Village of Mirror offered \$50 an acre, and \$500 for the building. It was decided not to accept either offer.

A fine line of private Greeting Cards at THE JOURNAL office. Call and look them over.

LIST YOUR FARM LANDS WITH

W. MacKIRDY

MIRROR ALBERTA

Enquiries for Farm Lands from Edmonton, Calgary, Vancouver and Victoria, B. C. List Now.



U May Need These Shortly

Men's Sheep Lined Vests	\$5.75
MacKinnon & Whippard Coats	\$3.50 to 6.50
Sheep Lined Coats	4.75 to 16.00
Heavy Quilted Lined Coats	13.75
Coon Lined	17.50
Brown Plush	16.90
Yukon Beaver	26.60
Black Goat	23.00
Coon Coats	\$137 to 175.00

SEE OUR STOCK
"EASTERN BRAND"
Men's Caps
(SOMETHING NEW)

A MADE-TO-MEASURE Suit at

\$20

GUARANTEED TO FIT or No Pay

Is This What You Have Been Looking For?

Blankets

Sheets

Pillows

A Stock of Heavy Blankets just in and must move out quickly at our low CASH PRICES. Flannelette Sheets at \$1.50 per pair. Genuine Feather Pillows, a few left, at .50c each

MIRROR CASH STORE

We Invite You to Inspect Our Stock of NEW GOODS

Consisting of the Following:

We have Now
The Best
Assorted Stock
In Mirror

Dress Goods, Silks, Velvets, Ladies' and Children's Underwear and Hosiery, Notions, etc.

MEN'S

Underwear, Sweater Coats, Half Hose, Ties, etc.

PANRUCKER & HOLLAND

No Trouble to Show Goods

MIRROR

ALIX

Eternal Vigilance

The advertising merchant is the one who does the business in these days of push and enterprise. There are more newspaper readers today than ever before in the history of the world. The newspaper can place the business you have and your wants before the eyes of buyers, who see what they want and knowing where to find it, look up the advertiser who wants him to come and see him. Success in these days of sharp competition calls for eternal vigilance. You cannot keep a knacker down.

THERE IS NOTHING

That adds to the life or easy running qualities of machinery as Good Lubrication. We are making a Specialty of this part of our business, and carry a large and complete stock of the very best in Machine, Cylinder, Gas Engine, Auto and Cream Separator Oils. Hard Oil, Axle Grease, also Gasoline and Coal Oil.

AND OUR PRICES CAN'T BE BEAT

J. F. FLEWELLING CARROL AVENUE
South

McCORMICK LUMBER Co'y

LUMBER AND BUILDING SUPPLIES

Yard and Office
Opposite Livery Barn

W. C. McCORMICK, Manager

MASSEY HARRIS FARM IMPLEMENTS

BAINS CARRIAGES ARE THE BEST

(I buy direct from factory)

ADVANCE and GAAR SCOTT THRESHING RIGS

GAS PULL TRACTORS and STEAM ENGINES

COAL Coal and Woodland—Wood sold by WOOD

(A share of your trade solicited)

CUSTOM FEED GRINDING ON SHORT NOTICE

GAS ENGINES REPAIRED

MIRROR MACHINE COMPANY

W. G. Merkley, Mgr. Carroll Ave., South, MIRROR

Bon-Ton Livery

and

Feed Stables

Prompt Service. Rigs and Drivers supplied to any

Part of the Country

Drying Done on Short Notice.

F. Tulloch, Mirror.

The Mirror Journal

Published every Friday at Mirror
Alberta.

Subscription Rates

Total points in Canada, \$1.00 to the U. S. \$1.50 per Year.

Advertising Rates

Legal and Municipal Advertising, 10 cents per line for first insertion; 5 cents per line for subsequent insertions.

Lost, Strayed or Found Notices, 20 cents for one insertion. Three insertions for \$1.00.

Professional Advertisements, \$1.00 per month.

Reading Notices in Local columns, 10 cents per line for first insertion; 5 cents per line for subsequent insertions.

Display Advertising Rates given on application.

All Contracted Advertising Accounts payable at the end of each month.

We do not necessarily concur in or accept responsibility for all views expressed by correspondents or contributors. Letters may be signed by a pseudonym, provided they are accompanied by a bona fide signature.

Good & Ballantyne,
Publishers.

MIRROR, ALTA., OCT. 3, 1913

Advertising Counteracts

The Mail Order Business

Perhaps the readers of THE JOURNAL imagine that it is having a great deal to say with regard to mail order houses. We admit that it has, but to more than other papers throughout the country. Even the city dailies are entering into the movement of showing the public that they can buy better goods for less money of the local merchant than they can get from the mail order houses. The following article, as published by the *Claremont Review* under the heading, "Heard the Mail Order House," and deals principally with the manner in which local merchants should advertise to get best results, at the same time suggesting to the public that it pays to watch the ads. of merchants who advertise in this manner. It also backs up our statement in last week's issue that if a merchant's ad. doesn't pay him, it is his own fault. (Claremont Review)

If the merchants of this town wish to stem the tide of out-of-town buying they should take a lead out of the book of our local jeweler. In his ad. which appears in this issue, he challenges the ladies to make out their list from Eaton's catalogue and he will fill it to the letter from his own stock. He says he can give them a choice of other patterns at better than Eaton's prices. The point we point we wish to make is that by persistent advertising the mail order houses have given the people the impression that the merchant's prices are so far above their own that the buyer takes it for granted and the home merchant does nothing to counteract the impression. If the local merchant would study the mail order catalogue and then let the people know that he carries many lines at prices as good as offered by the outside firm, he could do much to induce buying at home. The merchant who advertises specific bargains gains the confidence of the public. Far better than making general statements as to who you are and what business you follow is mentioning concrete examples of what you are offering for sale, with your prices. Take a few each week and if you are quoting legitimate prices and living up to your announcement, you secure and hold the trade and make a name and reputation for your store as a place of bargains.

U. S. Cost of Living

Washington, Sept. 15th.—The cost of living on June 15, was approximately 90 per cent. higher than the average between 1890 and 1900, more than three per cent. higher than it was a year ago and nearly 10 per cent. higher than it was two years ago. Investigations of retail prices in forty cities conducted by experts of the bureau of labor show prices practically at the same level as last November when the records of the last quarter century were reached.

Fifteen articles of food were investigated, and compared with the average prices between 1890 and 1900 every one except sugar showed a marked increase. Bacon, which had went up 128.5 per cent. Other articles were: Pork chops, 111 per cent; round steak, 102.7; smoked ham, 84; hens, 70.8; sirloin steak, 75.2; rib roast, 75; lamb, 60.5; corn meal, 57.3; potatoes, 44.4; butter, 41.3; eggs, 40.8; milk, 38.4; flour, 28.0. During the same period sugar declined 8 per cent.

During the last year, prices of eleven of the 15 articles investigated went up, bacon advanced 16.2 per cent; smoked ham, 14.1; pork chops, 13.4; hens, 11.8; eggs, 11.7; round steak, 10.1; sirloin steak, 9.8; lamb, 7.2; rib roast, 6.8 per cent; butter, 5.1; milk, 4.1. The investigation covered all portions of the United States.

A HANDSOME PIECE OF LITERATURE

One of the most attractive and exceedingly well executed pieces of railway literature has just been issued by the Grand Trunk Pacific Railway and is entitled "The Canadian Rockies, Yellowhead Pass Route." The description matter deals with the opening up and introducing to tourists and travellers a fresh new eating place, that will, in a short time become the show place of America. The "Lost Wonderland" which is dealt with in this publication is that portion of Canada between Edmonton and Port George and is a land abounding in big things, a vast a hitherto unknown section in the Central and North Western part of Western Canada, probably the most wild and romantic region on the American Continent. The cover page of this book is printed in several colors and embellished with gold; the subject of the title page being an Alpine scene on the upper reaches of Mount Robson. The inside is printed on fine coated stock, roughed, and the illustrations give one a splendid idea of this new magnificent mountain district that has been pierced by the Grand Trunk Pacific. Included with the book is a new map of the territory and the best one that has been published, having been compiled in part from Topographical Surveys by the Alpine Club of Canada and the surveys of the Grand Trunk Pacific engineers. The map covers Jasper Park, Alta., Mount Robson, B. C., and that portion of the Canadian Rockies between the Foot Hills and Tete Jaune.

Copies of the publication may be had for the asking on application to any Grand Trunk Pacific Agent or to W. P. Hinton, General Passenger Agent, Winnipeg.

FARM SCHOOLS

I wonder what the farmers of thirty or forty years ago would have thought had it been predicted that the generation to follow them would have the opportunity of receiving first class instruction combined with

(Continued on page 5)

THE CANADIAN BANK OF COMMERCE

SIR EDMUND WALKER, C.V.O., LL.D., D.C.L., President
ALEXANDER LAIRD, General Manager JOHN AIRD, Asst. General Manager
V. C. BROWN, Superintendent of Central Western Branches

CAPITAL PAID UP, \$15,000,000 RESERVE FUND, \$12,500,000

TOURISTS AND TRAVELLERS

The Canadian Bank of Commerce, by reason of its large number of branches in every Province of Canada, with direct representation in London, Eng., New York, San Francisco, Seattle, Portland, Ore., Mexico and St. John's, Nfld., with Agents and Correspondents in every part of the world, is able to offer unparalleled facilities to the travelling public, enabling them to obtain money in the simplest way at any point on their journey throughout the world. The Travellers Cheques and Letters of Credit issued by this Bank overcome the annoying difficulties of obtaining funds abroad, especially in places where identification is difficult. Cheques and Drafts on all the countries of the world, drawn in sterling, francs, marks, lire, kronen, etc., can be cashed or purchased at reasonable rates. W. 6

MIRROR BRANCH:

N. H. G. Ruthven, Manager.

A Good

Farm Proposition

201 1/2 acres: 90 acres broken, balance easy to till; 15 acres of good timber; lake front of one mile; 4 1/2 miles from Mirror; 1 1/2 miles from school.

First Class Dwelling House containing 8 rooms; stone foundation and cellar.

Good Frame Barn, Sheds, &c. Fenced and cross-fenced. The best of water right at the door. For further particulars address—

BOX 'A,' C/o THE JOURNAL, MIRROR

Harness :: Harness

And Repairing

Hand-Made Harness. Harness Repairing a Specialty.

All Kinds of Harness Supplies

SWEAT PADS, BLANKETS AND

SADDLES, HARNESS OIL AND

HARNESS HARDWARE

—Call and See—

A. DANKELMANN, Mirror

ONE DOOR SOUTH OF BLACKSMITH SHOP, CARROLL AVE.



STAR POOL ROOM

FIRST-CLASS IN EVERY RESPECT

Full line of
CIGARS PIPES and TOBACCOS
Opp. Imperial Hotel

R. T. McCORKELL Manager

Mirror Bakery

LAKE STREET

Fresh Bread, Cakes, Buns and Pies always on hand

CAKES AND PIES TO ORDER

14 Bread
Tickets \$1.00

FRUIT IN SEASON
CONFECTIONERY and
ICE CREAM

TOBACCO and CIGARS

G. T. P. TIME TABLE

No. 11, daily except Sunday, leaves Mirror at 7:30 a.m.; arrives Edmonton at 12:30.

No. 12, daily except Sunday, leaves Edmonton at 4:40 p.m.; arrives Mirror at 10:15.

No. 11 makes connections at Tofield, 11 k. with No. 2 (Tiffin for Saskatoon, Winnipeg and Eastern points).

No. 12 makes connections at Tofield with No. 1 train, from the above point.

No. 40, Mixed, leaves Mirror 5:30 a.m. Tuesday, Thursday and Saturday, arrives Tofield 1 p.m.

No. 39, mixed, leaves Tofield 11 a.m. Monday, Wednesday and Friday, arrives Mirror 5:30 p.m.

There is no regular train schedule south of here, although an extra train is due to leave at 7 a.m. Tuesday, Thursday and Saturday, for Beiseker, returning on Monday, Wednesday and Friday at 9 p.m.

Read The Ad. in THE JOURNAL

The Imperial Hotel

NOW OPEN FOR BUSINESS

A
Home
For
The
Traveling
Public

Cuisine Unequaled.
Finest Brands Wines, Liquors and Cigars.
Steam Heated. Hot and Cold Running Water.
Sample Rooms.
Everything Up-to-date.

Geo. Calvert - Mgr.
Mirror, Alta.

7 ROOM 2 STORY HOUSE AT A SNAP

Plastered, stone foundation, good cellar, barn, chicken house—well. Will sacrifice for CASH.

Fred. Dowsell, Carroll Avenue, Mirror

FOR THE NEXT 30 DAYS

\$125 We are selling corner lots on Lake Street in Lake View Addition for \$125, inside lots on Lake St. at \$100, corner lots on Arthur St. at \$100, inside lots at \$75. Half cash, balance in 2 and 6 months. Now is your opportunity to get in on the ground floor. Don't Miss it.

\$100 These lots overlook the Lake and are unsurpassed as Building Sites, and sold on above terms.

\$75 List your Property with us for quick Sales

BUFFALO LAKE LAND AND INVESTMENT COMPANY
W. B. LEE MIRROR ALBERTA

The Journal for Job Work

One Dollar a Bushel for Oats and Barley

A Farmer living in the district, by keeping careful accounts has found that by feeding to his cattle and selling the latter in prime condition his oats and barley have netted him over a Dollar a Bushel. Mr. Farmer, do you realize that you are in a position to make that Dollar a Bushel in every year? You need not fear a hail storm, nor frost, nor any of the climatic conditions that effect grain, as in nine cases-out of ten you can feed the spoiled grain to Stock. We are willing to pay the highest price for stock of all kinds and guarantee you a market all seasons of the year. Feed your grain to Cattle and we will pay you that Dollar a Bushel when it is turned into Beef.

Home Cured Bacon and Ham—Home Rendered Lard

BEAMISH & CO., Mirror
WHOLESALE AND RETAIL BUTCHERS

Farm Schools

(Continued from page 4)

practice in the arts and science of agriculture? To them such a thing would not have come within the purview of the wildest flights of their imagination. They would probably have denied there was any necessity for the change over the old methods. But the world has marched on and the demand now is for the greatest production at the least cost and especially is this the case in farming, the foundation of all the commercial activity of the west.

There is inherent in each of us to a greater or lesser extent the creative faculty and it is in order that this may be brought and made use of to some practical purpose by the rising generation of farmers that the Department of Agriculture has taken this matter up and instituted schools where our boys may receive thorough instruction in the noblest of all the great professions. The writer's own regret is that he is neither young enough nor has he a son old enough to take advantage of this splendid opportunity.

The course, which is for two years, embraces work in animal husbandry, field husbandry and farm machinery, while attention will be given to instruction in farm management, farm book keeping, agricultural physics, chemistry and bacteriology, and in mathematics and English. It will be seen that the course is well founded and aims to turn out students who are not educated away from the farm.

If any student wishes to attend this school he may do so at the minimum age of 14, and without having previously had any special academic training. Students will be given a diploma in agriculture after successfully completing a "year" course. This will entitle them to enter the third year in the proposed Alberta Agricultural College.

In addition the school offers this year, during the month of January and February, a course in Household Science, to which the Department invites any young lady who wishes to avail herself of this opportunity.

There is no tuition fee for either the Agricultural or Household Science Course, the student being at the expense only of board and lodging and of necessary books—E.

"How to Start a Rifle Club"

A very interesting 16 page illustrated booklet has just been issued by the J. Stevens Arms & Tool Co., Chicopee Falls, Mass., entitled "How to start a Rifle Club." This booklet tells in detail what the National Rifle Association has done for the encouragement of Rifle Practice in this country—In

corporates By-Laws, Pointers on Shooting—How to build a Rifle Range—N. R. A. Trophies and Medals. It also describes the famous Stevens "Scout-Military" and "Army Model" rifles which have such a string of notable victories to their credit the past season. The various achievements of these Target Rifles are listed in detail. The cover of "How to start a Rifle Club" shows in their actual colors, the flags of the six nations which have accomplished the most in educating the youths of their respective countries in the proper use of the Rifle and in the formation of Rifle Clubs.

Every boy and every boy's father, guardian or school teacher should send for this splendid booklet at once. Write to J. Stevens Arms & Tool Co., Chicopee Falls, Mass., makers of the largest line of Sporting Firearms in the world.

ALBERTA FAIRS

The following is the list of the local fairs which will be held in the province this summer and fall. The list is arranged by the Alberta Fairs Association, and as far as possible the dates are arranged so that dates of nearby shows will not clash and will yet be convenient for those wishing to get to both shows. Official judges are supplied by the provincial department of agriculture.

Circuit No. 5.
Leduc—Oct. 7.
Provost—Oct. 8 and 9.
Circuit No. 6.
Didsbury—Oct. 7 and 8.
Pridias & Millerville—Oct. 9.

Mirror Pool Hall

—AND—
Barber Shop

TOBACCO
And CIGARETTES.

R. E. COLEMAN,
LAKE STREET.

COAL and WOOD

We are now in a position to handle your COAL and WOOD orders at any time.

We have a supply of the very best Coal and Wood on hand at all times. When in need of either Give us a call.

THE IMPERIAL LUMBER CO., LTD.
Opposite Blacksmith Shop

Dr. G. W. Meyer

M. D., C. M.
PHYSICIAN AND SURGEON
Office 2 doors west of Suggett's Drug Store
Mirror, Alta.

KING GEORGE RESTAURANT

—MIRROR—
14 Bread Tickets \$1.00
Cakes and Pies to order. Regular Meals and Short Orders
MAH HONE & YUEN Proprietors

ROBERT E. FELL

AUCTIONEER
Phone me at my residence
It 205 or
A. R. Hopkins, Mirror, for terms. 32-17.

MILLINERY

—AND—
DRESS MAKING
MRS. A. L. BAIRD
Francis Ave. Mirror

"What Land Have You to Trade?"

We are in a position to handle all kinds of land exchanges.

List yours early and get a choice bargain.

BUNNELL BROS.
Mirror Alta.

L. L. CASSIDY
CONTRACTOR AND BUILDER
Seward Avenue, North
MIRROR 25 ALTA. 23-17.

Col. HOGG

AUCTIONEER
The man that gets the money for your goods.
Phone to Delburne, Alta.

MIRROR

Property at Original Grand Trunk Pacific Railway Prices

May be had direct from the Grand Trunk Pacific Railway Company through our

MIRROR OFFICE

H. J. RAYMER, Mgr.,
Mirror, Alta.

Transcontinental Townsite Co., Ltd.
Steering Bank Building, Winnipeg.

Authorized Agents
GRAND TRUNK PACIFIC RAILWAY
G. U. Ryler, Land Commissioner.



Wanted

Immediately

**Beef
Pork
Mutton**

Highest Prices Paid for
Choice Stock

Communicate with
O. K. Meat Market
On
LAKE STREET

Thanksgiving Service

The Harvest Thanksgiving services in St. Monica's Church, Mirror, will take place on Sunday, Oct. 12th, at 3:30 p.m. Will those who would care to give fruit, flowers, vegetables or grain, leave them at the church on the Friday or Saturday before.

His Lordship the Bishop of Calgary, will visit Mirror on Sunday, Oct. 19th, and preach the sermon at the afternoon service, at 3:30 o'clock. In the morning of the same day he will dedicate the Church of St. Peter, Bashaw, and hold a confirmation.



STEVENS
For Partridge, Woodcock, Squirrel or Rabbit
• Shooing the
44 GAUGE SHOTGUN
IS A WONDER
"Shooting" with the modern
"44" gauge shotguns. They are
the most powerful and reliable
of all shotguns.
Unit Price Only \$5.00
See your dealer for details.
J. STEVENS ARMS
& TOOL COMPANY
P.O. Box 3005
CHICOPPE FALLS, MASS.

SATURDAY BARGAINS In Fancy Chocolates

It is our aim to give the people of Mirror an exceptional bargain every Saturday from 1 p.m. to 10 p.m. Saturday, Sept. 27, we will sell Chocolates cheaper than you ever bought them before. Lay in a supply for Sunday.

Ganong's Dutchess Chocolates in bulk	regular 75c	35c-lb.
Liggett's Chocolates in boxes	\$1.25 at \$1.00; 75c at 60c	
Pewsey's " " "	75c at 40c; 80c at 60c	
Ganong's " " "	75c at 60c; 90c at 50c	
Nyalo " " "	\$1.00 at 75c; 75c at 60c	

Every box of Chocolates in store reduced from 1 p.m. to 10 p.m. Saturday only. Prices Straight CASH.

At **SUGGETT BROS.**

Drugs Optics Jewellery

NOW IS THE TIME!

TO BUY YOUR SUPPLIES FROM THE MIRROR HARDWARE CO.

WE have received a large quantity of Lubricating Oils in Barrels, especially for Machinery and Threshing Outfits. Also Belt Dressing, Cuts and Axle Grease, etc., and every line in tools required for Harvesting.

We have the Goods at Right prices.

Before buying come and get our prices and in so doing it will save you a lot of money.

NOTICE.—Old accounts not paid up by OCTOBER 15th; will be handed to Collection Department. Pay your account and save money and trouble.

Mirror Hardware Co.

**H. KIESEL
Manager**

MIRROR PEOPLE WIN PRIZES AT ALIX FALL FAIR

Glorious mid-summer weather favoured the Alix Fall Fair last Tuesday, Sept. 30th, and a great crowd was in attendance. Mirror was well represented and the Brass Band from here discussed lively music during the afternoon's proceedings. The exhibits were not by any means over-crowded, but what was there, was of a quality. Exhibitors from Mirror and the immediate vicinity easily held their own and carried away a considerable portion of the prize money. The horse races were fairly good, but the result in any of the races was hardly ever in doubt.

Following are the prize winners:

HORSES
HEAVY DRAUGHT
Stallion—L. L. Carter, J. E. Merrifield, M. Jarvis.
Mare and foal—V. Schneff, J. Lombard.
2 year old filly or gelding—W. Gilbert, W. Longbridge.
Team hitched to wagon—V. Schneff, R. C. Wilson.
Foal from Docteur—W. Jamieson, R. Docteur.

GENERAL PURPOSE
Team hitched to wagon—L. L. Carter, A. F. Barritt.
Mare with foal at foot—W. Longbridge 1st and 2nd.
Yearling filly or gelding—W. Gilbert, J. A. Sells.
2 year old filly or gelding—W. Gilbert, T. W. Barritt.

DRIVERS AND SADDLE HORSES
Team hitched—D. A. McDonald, C. Stothard.
Single driver hitched—D. A. W. Bonham.
Lady's saddle horse—Mrs. E. M. H. Parley, Miss Dean.
Gentleman's saddle horse—A. Larkins, W. Longbridge.
Boy's saddle pony—W. Longbridge, J. A. Sells.
Girl's saddle pony—J. Docteur, L. Dean.

CATTLE
DAIRY
Bull any day breed—H. L. G. Worke, O. F. Toepfer.
Heifer, any breed—J. W. Ennis.
Hand fed calf—O. F. Toepfer, J. A. Sells.
Dairy cow—H. L. G. Worke 1st and 2nd.
Herd of four dairy cows and

pure bred dairy bull—H. L. G. Worke

SHEEP
Pen of 4 ewes any breed—E. M. H. Parley.
Spring lamb any breed—J. E. McLaren, E. M. H. Parley.
HOGS
Boar any age or breed—J. H. Sorum, F. S. Heath.
Sow over six months, any breed—F. A. Mann.
Sow or farrow under 6 months—S. G. Dunham 1st and 2nd.

POULTRY
Pair of turkeys any breed—J. E. McLaren.
Pair of geese any breed—C. Cockrell, J. E. McLaren.
Pair of ducks any breed—J. W. Ennis, J. E. McLaren.
Pair of Plymouth Rocks—F. A. Mann, J. E. McLaren.
Pair Wyandottes—H. H. Hall 2nd and 3rd.
Pair Brown Leghorns—J. E. McLaren 1st and 2nd.
Pair Buff Orpingtons—O. F. Toepfer, R. L. Toepfer.
Pair Rhode Island Reds—J. E. McLaren (no first).

DAIRY PRODUCTS
Two one pound pats butter—J. W. Ennis, R. E. Fell.
Butter in 5 lb. rolls—J. W. Ennis, J. E. McLaren.
Dozen white eggs—J. E. McLaren, J. H. Sorum.
Dozen brown eggs—V. Schneff, R. L. Toepfer.

Pair trussed chickens ready for oven—F. A. Mann.
VEGETABLES AND ROOTS
Celery, 3 heads—E. H. Bally, R. Woolgar.
Vegetable marrow—V. Schneff, J. Todd.
Pumpkin—J. Todd.
White potatoes—F. R. Mitchell, C. J. Laroche.
Red potatoes—W. Longbridge, O. F. Toepfer.
Field turnips—V. Schneff, C. J. Laroche.
Carrots, long red—V. Schneff, C. J. Laroche.
Carrots, round red—W. J. Carroll, V. Schneff.
Carrots, white—Mrs. A. J. Ray.
Mangolds—V. Schneff.
Long beets—F. A. Mann, O. F. Toepfer.
Turnip beets—G. H. Darlow, J. Todd.
Cabbage—Mrs. A. J. Ray, V. Schneff.
Cauliflower—Mrs. A. J. Ray, H. A. Lincoln.
Red onions—V. Schneff, J. Todd.
White onions—J. Todd, V. Schneff.
Yellow onions—V. Schneff, J. Todd.
Brussels sprouts—G. H. Darlow.
Corn—G. H. Darlow, V. Schneff.
Tomatoes—J. Todd, R. L. Toepfer.
Short cucumbers—J. E. McLaren, J. H. Sorum.
Squash—V. Schneff, Mrs. Ray.
Collection of vegetable—V. Schneff, E. L. Marryatt.

GRAINS AND GRASSES

One bushel fall wheat—T. W. Barritt, J. W. Ennis.
One bushel spring wheat—S. G. Dunham, W. Longbridge.
One bushel six-rowed barley—T. W. Barritt, L. Dean.
One bushel two-rowed barley—S. G. Dunham, W. G. Sorum.
Half bushel rye seed—J. E. McLaren.
One quart garden peas—J. C. Palmer, F. R. Mitchell.
Sheaf of alfalfa—F. R. Mitchell.
One bushel fall rye—F. A. Mann, T. W. Barritt.
Collection sheaf grain—W. Longbridge, W. J. Carroll.

INDUSTRIAL

Embroidery stocks or collars—Mrs. Landis, Mrs. C. H. Estell.
Crochet lace, 1 yard or more—Mrs. Landis, Mrs. Brown.
Lady's embroidered blouse—Mrs. Thompson, Mrs. Estell.
Lady's shirtwaist, homemade—Mrs. Ray, Mrs. Estell.
Centrepiece embroidered in white—Mrs. Tate, Mrs. R. W. Barritt.
Baby's frock—Mrs. Darlow, Mrs. J. A. Sells.
Embroidered handkerchief with initial or monogram—Mrs. Tate, Mrs. R. W. Barritt.
Hemstitching—Mrs. Estell, Mrs. R. W. Barritt.
Fancy pin cushion—Mrs. Landis, Mrs. R. L. Toepfer.
Fancy apron—Mrs. Lincoln.
Kitchen apron—Mrs. Landis, Mrs. Ray.
Man's cotton shirt, homemade—Mrs. A. F. Barritt, Mrs. Brown.
Dressed doll baby—A. Gons, Edmonson, A. F. Webber, Calgary.
N. L. Lawler and wife, Edmonson; C. R. Heath and wife, Watrous.

CHILDREN'S WORK
Collection of wild flowers, pressed and mounted—Schneff, Dorothy Darlow.
Dressed doll baby—Millie and Gertrude Panucker, Jean Farris.
Child's pinafore, handmade—Bronson.
Embroidered tray cloth—Kathleen Ennis, Jean Parley.
Table doilies—Bronson.
MISCELLANEOUS
Collection of preserved wild fruits—Mrs. F. A. Mann, Mrs. C. H. Estell.
Best collection of bottled fruits—Mrs. G. H. Darlow, Mrs. Yarwood.
Best collection of jams and jellies—Mrs. Yarwood, Mrs. Ray.
Best collection of pickles—Mrs. Yarwood, Mrs. J. H. Sorum.
Two loaves home made bread—Mrs. C. Thompson, Mrs. J. W. Ennis.
Pan homemade biscuits—Mrs. F. A. Mann, Mrs. J. W. Ennis.
Buns—Mrs. A. J. Ray, Mrs. Ennis.
Best iced and decorated cake—Mrs. J. H. Sorum, Mrs. J. Blomhard.
Doughnuts—Mrs. Darlow, Mrs. Yarwood.
Loyer cake—Mrs. Ennis, Mrs. Schneff.
Prize for winning largest number of points—Mrs. Landis.

SPECIALS
Celt from Black Friday—Schneff.
Child's drawing—Jean Parley.

Opening Reception

The Mirror Library Club will open its Public Reading Room and Library to the public with a reception, Friday, Oct. 10. Afternoon from 3 to 6 p.m. and in the evening from 8 to 10 p.m. Lunch will be served and all are cordially welcome.

Mrs. H. D. Landis left on Thursday morning for Henderson, Alta., where she will visit her daughter, Mrs. D. H. Myers, and son, L. M. West.

AT THE IMPERIAL

Friday, Sept. 29.—Jos. Shearlow, Camrose; W. Berry, Three Hills; J. Murdoch, Stettler; H. McKee, Camrose; J. R. Lumby, Ft. William; A. Davidson, J. C. Priddle, Edmonton; Mrs. H. Hartman, Edmonton; A. D. Canoy, Mirror; C. R. Tredger, Watrous; J. James, Fairbairn; J. R. Cromer, J. Shore, Edmonson; W. Shaw, Wpg.
Saturday.—F. Lloyd Hiles, Calgary; W. F. Puffer, M.P.P., and Miss D. Puffer, Lacombe; Everett Simpson, Holdrege, Nebraska.
Sunday.—Mr. and Mrs. C. R. Denike, Mr. and Mrs. T. P. Parker, Lacombe; J. McLean and J. A. Stringer, Edmonson.
Monday.—M. O. LeCappellain, F. E. Byson, Calgary; J. D. McKinnon, H. E. Hewitt, Regina; L. B. Stenberg, Swallowell; E. F. Parkinson, Wpg.; H. J. G'Neill and F. Biggar, Calgary; A. Duffner, Harman, Mo.; A. H. Wells, Wpg.; E. L. Hiles, Calgary; Mrs. Bury, Edmonson; W. Hewitt, J. McLean, Telford.

Tuesday.—M. McLeod, H. M. Boyne, Edmonson; J. A. Chandler, Wpg.
Wednesday.—A. H. Wells, Wpg.; L. Stenberg, Swallowell; E. F. Dyson, Calgary; J. J. Connor, Toronto; T. F. Buns, Wpg.; C. R. Tredger, Vainwright; J. McLeary, Camrose; W. Hewitt, Telford; N. A. Gons, Edmonson; A. F. Webber, Calgary; N. L. Lawler and wife, Edmonson; C. R. Heath and wife, Watrous.

Thursday.—L. Hope, Edmonson.

ORGAN FOR SALE

One Kora Organ, piano case, 7 notes. An exceptionally fine organ in first-class condition. Part cash, can arrange terms. Apply to A. OLDRING.
Shop or residence, Mirror, Alta. 47-48-49.

PONY FOR SALE

One saddle pony, run. Quite a bit ride and drive, single. Child or woman can handle it. Apply to A. OLDRING.
Shop or residence, Mirror, Alta. 47-48-49.

Tenders For Coal

The Mirror School Board invite tenders for the supply of six (6) tons of coal, both hard and soft, for use in the school. A further quantity, if necessary, to be supplied at the same prices. The lowest or any tender not accepted.
Tenders to be in the hands of the secretary before Monday, Oct. 30th, 1910.
W. C. GARDINER, Secretary.

47-3.

ton; A. E. Chappelle, Calgary; T. F. Burra, Wpg.; J. M. Roberts, Edmonson; G. M. Cameron, Calgary; C. E. Avery, Viking, Alta.

MIRROR MARKET

Mirror, Alta., Oct. 3, 1910	
No. 1 Wheat	63c
" 2 "	60c
" 3 "	58c
" 4 "	51c
" 5 "	43c
No. 2 Feed Oats	23c
Food "	21c
Extra 1 Feed "	21c
Feed "	20c
Rej. and 2 Feed Oats	20c
No. 3 Barley	26c
" 4 Barley	23c
Rejected "	21c
No. 1 Flax	23c
" 2 "	90c
" 3 "	84
Butter, per lb.	18c
Eggs	25c

BARN FOR SALE

At Lamerton. Will sell for \$100.00. Apply to H. RAYMER, Mirror. 46-47-48.

FARM FOR SALE

The James Earl farm in vicinity of Mirror, N. N. 20-4-25-W. of 4th N. 100 acres, 100 acres broken, all fenced. Price \$24,000 per acre \$1,000 cash, balance to be arranged. For further particulars apply to FRED EARL, Conitlan, B. C. 30-41.

160 ACRES FOR SALE

S. E. quarter Sec. 2 Twp. 40, Rge. 22 W. 4, 40 acres under cultivation; 120 acres can be broken, balance pasture good house, good frame barn; \$700 hog house, machine shed, two small granaries; fifteen acres hog pasture fenced; 87 foot well 6 in. tubular, 60 feet of water, good pump; Telephone. Six miles from Mirror one mile from Buffalo Lake. Will take town property as part payment. For terms and further particulars. Apply to G. J. ESTELL, or The Mirror Journal—Mirror P. O. Alta.

Brotherhood of American Yeomen

Bellevue Lake, Headwaters N. 24th, Mirror, Alta.
Meets every 2nd and 4th Tuesday, each month at 8 p.m. in C. O. K. Hall. Visiting Members Welcome.
D. M. JEWELL, E. M. BAYWORTH, Foreman, Sec. Treas.

THE JOURNAL

\$1.00

: A YEAR :

Get 'Moore' Light

and

Don't Burn Money

But Save Money

**Moore Wickless
Coal Oil
Lamp**

Use Moore Wickless Coal Oil Lamp. 300 Candle Power for 70 hours on one gallon of common coal oil. Absolutely Safe. No smoke, no noise, no chimney. Burns 30 hours on one filling. See It!

Ask About It!

Duitman & Johnson's Hardware

Undertaking, Coffins and Caskets on Hand